



Strathmore Business School

Visionary Leaders and Continental Aspirations

Leading and Implementing Vision 2030

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Strathmore
UNIVERSITY



STRUCTURE



STRATEGY



PARTNERS



CHALLENGE



**SKILLS AND
DATA**





Kenya Land Story

- Total land - 5.4 m ha
- 589,000 Sq. Km
- 17% land with adequate rain
- Remaining Land only 4% irrigated
- 5% of land area in Africa is irrigated
- Target Pop. – 55 Mil. (2020)
- Urban Pop. – 30% (2020)
- Health Coverage – 38% (2018)



Vision 2030

Economic

Prosperity

Achieving 10 % growth p.a., Macro-economic stability, low savings ratio, Formalizing the Informal, Tourism growth to 80 b (65,000 beds), Agriculture Value addition, Manufacturing (target 15% of GDP), etc.

Social

Just and cohesive society

Infrastructure, Public Sector Reforms, Education, Science and Technology, Health, Security, Population, Urbanization and Housing Environment, Environment, Water and Sanitation

Political

Democratic, issue-based, people-centred, result-oriented and accountable

Enablers

Cross-cutting factors, foundation of Kenya's envisaged national transformation

“Big Four” - Enabler

15% in 2022

Agro-processing, leather, textiles/apparels, oil, mining and gas, and iron and steel as well as production of construction materials, ICT; promoting ease of doing business; establishing industrial parks/zones; promoting market access and fish processing.

Value
Addition

Enhancing Food and Nutrition Security (+ 700,000 acres)

Large Scale farming of staple foods, Harvest and post-harvest technologies, Irrigation

Food and
nutrition

500,000 units p.a.

Incentives for investment in affordable housing and amenities

Housing

Universal Health Coverage

Vertical and lateral linkages in the health care ecosystem of prevention; diagnosis; and treatment of both communicable and non-communicable diseases

Health

Foundations of Leadership

- Governance: Leadership, Institutionalization, Management and Processes of a sustainable, sound and ethical organization.
- Responsible Citizenship: Actions and attitudes associated with reasonable, democratic governance of institutions.

Leadership Challenges

- Kenyans believe in 'Good ethics' ...but!
- Ruthless (unethical) pursuit of wealth,
- Power and outright greed/blindness
- Overarching Scandals
 - wrangles at CMC Kenya, Tatu City
 - Imperial and Chase banks (Governance Issues)
 - Political interference in board appointments
 - NYS

Leaders Responsibility Basics

1 : Duty of
: Care

Diligence
Organize and
Steward the
organization

2 : Duty of
: Loyalty

National Common
Good first
Be very
accountable and
transparent
Avoid conflicts of
Interest

3 : Duty of
: Obedience

Fiduciary
responsibility to
Obey the law
Ensure citizens
comply to the
law



Delivery Leadership Basics



Constitution



Vision



Partners



STRATEGY



A Happy Society

Created

- Natural Society
 - Family
 - Community
 - Universal Society
 - Earth and Planet

Made

- Artificial Society
 - Constitution
 - Ministers/Cabinet Secretaries
 - Economics
 - Religious Institutions

Foundations of Leadership

- The Policy action is good (perfective) of the Community when
 - It is perfective of the family
 - It is perfective of the Village/City/Nation
 - It is perfective of the Universal Society
 - It is perfective (Sustaining) of created wealth

Vision 2030 Leadership Fundamentals

Location
Strategic Concept
Strategy Design
Implementation
Monitoring

PPP, Bi-L, Mult-L
Research
Strategic Processes
Incentives
Revision of Strategy

Achieving Growth

Leadership



Potestas (Power derived from titles and positions) and *Authoritas* (Authority that stems from character and leads to credibility and legitimacy).

True Leadership is one that develops servant, authentic and trustworthy competencies that can drive change

The True Size of Africa

A small contribution in the fight against rampant *Immappancy*, by Kai Krause

Graphic layout for visualization only (some countries are cut and rotated)
But the conclusions are very accurate: refer to table below for exact data

COUNTRY	AREA x 1000 km ²
China	9.597
USA	9.629
India	3.287
Mexico	1.964
Peru	1.285
France	633
Spain	506
Papua New Guinea	462
Sweden	441
Japan	378
Germany	357
Norway	324
Italy	301
New Zealand	270
United Kingdom	243
Nepal	147
Bangladesh	144
Greece	132
TOTAL	30.102
AFRICA	30.221



Top 100 Countries

Area in square kilometers, Percentage of World Total
Sources: Britannica, Wikipedia, Almanac 2010

	AREA km ²	%	
1	Russia	17.098.242	11,50
2	Canada	9.984.670	6,70
3	China	9.596.961	6,40
4	United States	9.629.091	6,40
5	Brazil	8.514.877	5,70
6	Australia	7.692.524	5,20
7	India	3.287.363	2,30
8	Argentina	2.780.400	2,00
9	Kazakhstan	2.724.900	1,80
10	Sudan	2.505.813	1,70
11	Algeria	2.381.741	1,60
12	Congo	2.344.858	1,60
13	Greenland	2.166.086	1,50
14	Saudi Arabia	2.149.860	1,40
15	Mexico	1.964.375	1,30
16	Indonesia	1.860.360	1,30
17	Libya	1.759.540	1,20
18	Iran	1.628.750	1,10
19	Mongolia	1.564.100	1,10
20	Peru	1.285.216	0,86
21	Chad	1.284.000	0,86
22	Niger	1.267.000	0,85
23	Angola	1.246.700	0,85
24	Mali	1.240.192	0,83
25	South Africa	1.221.037	0,82
26	Colombia	1.141.748	0,76
27	Ethiopia	1.104.300	0,74
28	Bolivia	1.098.581	0,74
29	Mauritania	1.025.520	0,69
30	Egypt	1.002.000	0,67
31	Tanzania	945.087	0,63
32	Nigeria	923.768	0,62
33	Venezuela	912.050	0,61
34	Namibia	824.116	0,55
35	Mozambique	801.590	0,54
36	Pakistan	796.095	0,53
37	Turkey	783.562	0,53
38	Chile	756.102	0,51
39	Zambia	752.612	0,51
40	Myanmar	676.578	0,45
41	Afghanistan	652.090	0,44
42	Somalia	637.657	0,43
43	France	632.834	0,43
44	C. African Rep	622.984	0,42
45	Ukraine	603.500	0,41
46	Madagascar	587.041	0,39
47	Botswana	582.000	0,39
48	Kenya	580.367	0,39
49	Yemen	527.968	0,35
50	Thailand	513.120	0,34
51	Spain	505.992	0,34
52	Turkmenistan	488.100	0,33
53	Cameroun	475.442	0,32
54	Papua New Guinea	462.840	0,31
55	Uzbekistan	447.000	0,30
56	Morocco	446.550	0,30
57	Sweden	441.370	0,30
58	Iraq	438.317	0,29
59	Paraguay	406.752	0,27
60	Zimbabwe	390.757	0,26
61	Japan	377.930	0,25
62	Germany	357.114	0,24
63	Rep o.t. Congo	342.000	0,23
64	Finland	338.419	0,23
65	Vietnam	331.212	0,22
66	Malaysia	330.803	0,22
67	Norway	323.802	0,22
68	Côte d'Ivoire	322.463	0,22
69	Poland	312.685	0,21
70	Oman	309.500	0,21
71	Italy	301.336	0,20
72	Philippines	300.000	0,20
73	Burkina Faso	274.222	0,18
74	New Zealand	270.467	0,18
75	Cabon	267.668	0,18
76	Western Sahara	266.000	0,18
77	Ecuador	256.369	0,20
78	Guinea	245.857	0,17
79	United Kingdom	242.900	0,16
80	Uganda	241.038	0,16
81	Ghana	238.539	0,16
82	Romania	236.391	0,16
83	Laos	236.800	0,16
84	Guyana	214.969	0,14
85	Belarus	207.600	0,14
86	Kyrgyzstan	199.951	0,13
87	Senegal	196.722	0,13
88	Syria	185.180	0,12
89	Tajikistan	181.035	0,12
90	Uruguay	176.215	0,12
91	Suriname	163.820	0,11
92	Tunisia	163.610	0,11
93	Nepal	147.181	0,10
94	Bangladesh	143.998	0,10
95	Tajikistan	143.100	0,10
96	Greece	131.957	0,09
97	Nicaragua	130.373	0,09
98	North Korea	120.538	0,08
99	Malawi	118.484	0,08
100	Eritrea	117.600	0,08
	TOP 100 TOTAL	132.632.524	89,34



United States



Europe



India



Japan



China

In addition to the well known social issues of *illiteracy* and *innumeracy*, there also should be such a concept as "*immappancy*", meaning *insufficient geographical knowledge*.

A survey with random American schoolkids let them guess the population and land area of their country. Not entirely unexpected, but still rather unsettling, the majority chose "*1-2 billion*" and "*largest in the world*", respectively.

Even with Asian and European college students, geographical estimates were often off by factors of 2-3. This is partly due to the highly distorted nature of the predominantly used mapping projections (such as *Mercator*).

A particularly extreme example is the worldwide misjudgement of the true size of *Africa*. This single image tries to embody the massive scale, which is larger than the *USA*, *China*, *India*, *Japan* and *all of Europe*..... combined!

Weaknesses

- Presidents Mtwapa and Mbeki argue that the 'Ethical problem of leadership in Africa is selfishness'.
- The innate continuous battle within us between love for self, Community and love for others.
- Our work praxis subordinates the natural tendencies to Nationhood.
- Cultural of self-governance and self-leadership and management is the beginning of governing and leading others (National Values).

WITH STRATHMORE AND OTHER UNIVERSITIES

Key Partnerships

- VISION 2030 Research Center
- Monitoring and Impact Assessment
- Strategic TVET

Data Analytics

- Geospatial and Radar Capability
- Predictive Analytics

Strategic Partnerships

- Technology Transfer
- Financing Strategies
- COMESA FTA



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Thank You



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